	(Original Signature of Member)
	CONGRESS H.R.
opp	olish an Interagency Council on Service to promote and strengther ortunities for military service, national service, and public service all people of the United States, and for other purposes.
	IN THE HOUSE OF REPRESENTATIVES
Ms.	Houlahan introduced the following bill; which was referred to the Committee on
	A BILL
an tic	ablish an Interagency Council on Service to promoted strengthen opportunities for military service, namal service, and public service for all people of the nited States, and for other purposes.
1	Be it enacted by the Senate and House of Representa-
2 tii	es of the United States of America in Congress assembled,
3 <b>SE</b>	CTION 1. SHORT TITLE.
4	This Act may be cited as the "Unity through Service
5 Ac	et of 2024".
6 <b>SE</b>	C. 2. INTERAGENCY COUNCIL ON SERVICE.

7

(a) Establishment.—

1	(1) In General.—There is established an
2	Interagency Council on Service (in this section re-
3	ferred to as the "Council").
4	(2) Functions.—The Council shall—
5	(A) advise the President with respect to
6	promoting, strengthening, and expanding oppor-
7	tunities for military service, national service,
8	and public service for all people of the United
9	States; and
10	(B) review, assess, and coordinate holistic
11	recruitment strategies and initiatives of the ex-
12	ecutive branch to foster an increased sense of
13	service and civic responsibility among all people
14	of the United States and to explore ways of en-
15	hancing connectivity of interested applicants to
16	national service programs and opportunities.
17	(b) Composition.—
18	(1) Membership.—The Council shall be com-
19	posed of members who are representatives of—
20	(A) the Secretary of State;
21	(B) the Secretary of Defense;
22	(C) the Attorney General;
23	(D) the Secretary of the Interior;
24	(E) the Secretary of Commerce;
25	(F) the Secretary of Labor;

1	(G) the Secretary of Health and Human
2	Services;
3	(H) the Secretary of Education;
4	(I) the Secretary of Veterans Affairs;
5	(J) the Secretary of Homeland Security;
6	(K) the Director of the Office of Manage-
7	ment and Budget;
8	(L) the Director of National Intelligence;
9	(M) the Director of the Office of Personnel
10	Management;
11	(N) the Director of the Peace Corps;
12	(O) the Director of Selective Service Sys-
13	tem;
14	(P) the Chief Executive Officer of the Cor-
15	poration for National and Community Service;
16	and
17	(Q) such other officers as the President
18	may designate.
19	(2) Chair.—The President shall annually des-
20	ignate to serve as the Chair of the Council a member
21	of the Council under paragraph (1), the appointment
22	of whom as an officer or employee of the Federal
23	Government was made by the President by and with
24	the advice and consent of the Senate.

1	(3) Meetings.—The Council shall meet on a
2	quarterly basis or more frequently as the Chair of
3	the Council may direct.
4	(c) Responsibilities of the Council.—The
5	Council shall—
6	(1) assist and advise the President in the estab-
7	lishment of strategies, goals, objectives, and prior-
8	ities to promote service and civic responsibility
9	among all people of the United States;
10	(2) develop and recommend to the President
11	common recruitment strategies and outreach oppor-
12	tunities for increasing the participation, and propen-
13	sity of people of the United States to participate, in
14	military service, national service, and public service
15	in order to address national security and domestic
16	investment;
17	(3) serve as a forum for Federal officials re-
18	sponsible for military service, national service, and
19	public service programs to, as feasible and prac-
20	ticable—
21	(A) coordinate and share best practices for
22	service recruitment; and
23	(B) develop common interagency, cross-
24	service initiatives and pilots for service recruit-
25	ment;

1	(4) lead a strategic, interagency coordinated ef-
2	fort on behalf of the Federal Government to develop
3	joint awareness and recruitment, retention, and mar-
4	keting initiatives involving military service, national
5	service, and public service;
6	(5) consider approaches for assessing impacts
7	of service on the needs of the United States and in-
8	dividuals participating in and benefitting from such
9	service;
10	(6) consult, as the Council considers advisable,
11	with representatives of non-Federal entities, includ-
12	ing State, local, and Tribal governments, State and
13	local educational agencies, State Service Commis-
14	sions, institutions of higher education, nonprofit or-
15	ganizations, faith-based organizations, philanthropic
16	organizations, and the private sector, in order to
17	promote and develop initiatives to foster and reward
18	military service, national service, and public service;
19	(7) not later than 2 years after the date of en-
20	actment of this Act, and quadrennially thereafter,
21	prepare and submit to the President and Congress
22	a Service Strategy, which shall set forth—
23	(A) a review of programs and initiatives of
24	the Federal Government relating to the man-
25	date of the Council;

1	(B) a review of Federal Government online
2	content relating to the mandate of the Council,
3	including user experience with such content;
4	(C) current and foreseeable trends for
5	service to address the needs of the United
6	States;
7	(D) recommended service recruitment
8	strategies and branding opportunities to ad-
9	dress outreach and communication deficiencies
10	identified by the Council; and
11	(E) to the extent practical, a joint service
12	messaging strategy for military service, national
13	service, and public service;
14	(8) identify any notable initiatives by State,
15	local, and Tribal governments and by public and
16	nongovernmental entities to increase awareness of
17	and participation in national service programs; and
18	(9) perform such other functions as the Presi-
19	dent may direct.
20	SEC. 3. JOINT MARKET RESEARCH TO ADVANCE MILITARY
21	AND NATIONAL SERVICE.
22	(a) Program Authorized.—The Secretary of De-
23	fense, the Chief Executive Officer of the Corporation for
24	National and Community Service, and the Director of the
25	Peace Corps may carry out a joint market research, mar-

1 ket studies, recruiting, and advertising program to complement the existing programs of the military departments, the national service programs administered by the 4 Corporation, and the Peace Corps. 5 (b) Information Sharing Permitted.—Section 503 of title 10, United States Code, shall not be construed to prohibit sharing of information among, or joint mar-8 keting efforts of, the Department of Defense, the Corporation for National and Community Service, and the Peace 10 Corps to carry out this section. SEC. 4. TRANSITION OPPORTUNITIES FOR MILITARY 12 SERVICEMEMBERS AND NATIONAL SERVICE 13 PARTICIPANTS. 14 (a) EMPLOYMENT ASSISTANCE.—Section 1143(c)(1) 15 of title 10, United States Code, is amended by inserting 16 "the Corporation for National and Community Service," 17 after "State employment agencies,". 18 (b) Employment Assistance, Job Training As-19 SISTANCE, AND OTHER TRANSITIONAL SERVICES: DE-20 PARTMENT OF LABOR.—Section 1144 of title 10, United 21 States Code, is amended— 22 (1) in subsection (b), by adding at the end the 23 following: 24 "(11) Provide information on public service op-25 portunities, training on public service job recruiting,

1	and the advantages of careers with the Federal Gov-
2	ernment."; and
3	(2) in subsection $(f)(1)(D)$ —
4	(A) by redesignating clause (v) as clause
5	(vi); and
6	(B) by inserting after clause (iv) the fol-
7	lowing new clause:
8	"(v) National and community service,
9	taught in conjunction with the Chief Executive
10	Officer of the Corporation for National and
11	Community Service.".
12	(c) Authorities and Duties of the Chief Exec-
13	UTIVE OFFICER.—Section 193A(b) of the National and
14	Community Service Act of 1990 (42 U.S.C. 12651d(b))
15	is amended—
16	(1) in paragraph (24), by striking "and" at the
17	end;
18	(2) in paragraph (25), by striking the period at
19	the end and inserting "; and"; and
20	(3) by adding at the end the following new
21	paragraph:
22	"(26) ensure that individuals completing a par-
23	tial or full term of service in a program under sub-
24	title C or E or part A of title I of the Domestic Vol-
25	unteer Service Act of 1973 (42 U.S.C. 4951 et sea.)

1	receive information about military and public service
2	opportunities for which they may qualify or in which
3	they may be interested.".
4	SEC. 5. JOINT REPORT TO CONGRESS ON INITIATIVES TO
5	INTEGRATE MILITARY AND NATIONAL SERV-
6	ICE.
7	(a) Reporting Requirement.—Not later than 4
8	years after the date of enactment of this Act and quadren-
9	nially thereafter, the Chair of the Interagency Council on
10	Service, in coordination with the Secretary of Defense, the
11	Chief Executive Officer of the Corporation for National
12	and Community Service, and the Director of the Peace
13	Corps, shall submit a joint report on cross-service mar-
14	keting, research, and promotion, including recommenda-
15	tions for increasing joint advertising and recruitment ini-
16	tiatives for the Armed Forces, programs administered by
17	the Corporation for National and Community Service, and
18	the Peace Corps, to the following congressional commit-
19	tees:
20	(1) The Committee on Homeland Security and
21	Governmental Affairs of the Senate.
22	(2) The Committee on Homeland Security of
23	the House of Representatives.
24	(3) The Committee on Oversight and Account-
25	ability of the House of Representatives.

1	(4) The Committee on Armed Services of the
2	Senate.
3	(5) The Committee on Armed Services of the
4	House of Representatives.
5	(6) The Committee on Foreign Relations of the
6	Senate.
7	(7) The Committee on Foreign Affairs of the
8	House of Representatives.
9	(8) The Committee on Health, Education,
10	Labor, and Pensions of the Senate.
11	(9) The Committee on Education and the
12	Workforce of the House of Representatives.
13	(b) CONTENTS OF REPORT.—Each report under sub-
14	section (a) shall include the following:
15	(1) The number of Peace Corps volunteers and
16	participants in national service programs adminis-
17	tered by the Corporation for National and Commu-
18	nity Service, who previously served as a member of
19	the Armed Forces.
20	(2) The number of members of the Armed
21	Forces who previously served in the Peace Corps or
22	in a program administered by the Corporation for
23	National and Community Service.
24	(3) An assessment of existing (as of the date of
25	the report submission) joint recruitment and adver-

1	tising initiatives undertaken by the Department of
2	Defense, the Peace Corps, or the Corporation for
3	National and Community Service.
4	(4) An assessment of the feasibility and cost of
5	expanding such existing initiatives.
6	(5) An assessment of ways to improve the abil-
7	ity of the reporting agencies to recruit individuals
8	from the other reporting agencies.
9	(6) A description of the information and data
10	used to develop any initiative or campaign intended
11	to advance military service or national service, in-
12	cluding with respect to any activity carried out
13	under section 3.
14	(c) Consultation.—The Chair of the Interagency
15	Council on Service, the Secretary of Defense, the Chief
16	Executive Officer of the Corporation for National and
17	Community Service, and the Director of the Peace Corps
18	shall undertake studies of recruiting efforts that are nec-
19	essary to carry out the provisions of this section. Such
20	studies may be conducted using any funds appropriated
21	to those entities under Federal law other than this Act.
22	SEC. 6. REPORTS TO CONGRESS ON LESSONS LEARNED RE-
23	GARDING RETENTION AND RECRUITMENT.
24	The Chair of the Interagency Council on Service
25	shall—

1	(1) conduct a study on—
2	(A) the effectiveness of past advertising
3	campaigns for military service, national service,
4	and public service; and
5	(B) the role of vaccine requirements on the
6	retention and recruitment of individuals for
7	military service, national service, and public
8	service; and
9	(2) not later than 270 days after the date of
10	enactment of this Act, submit a report on the find-
11	ings of and lessons learned from the study under
12	paragraph (1) to—
13	(A) the Committee on Homeland Security
14	and Governmental Affairs of the Senate; and
15	(B) the Committee on Homeland Security
16	of the House of Representatives.
17	SEC. 7. DEFINITIONS.
18	In this Act:
19	(1) Interagency council on service.—The
20	term "Interagency Council on Service" means the
21	Interagency Council on Service established by sec-
22	tion 2(a).
23	(2) Military department.—The term "mili-
24	tary department" means each of the military depart-

1	ments listed in section 102 of title 5, United States
2	Code.
3	(3) MILITARY SERVICE.—The term "military
4	service" means active service (as defined in sub-
5	section (d)(3) of section 101 of title 10, United
6	States Code) or active status (as defined in sub-
7	section (d)(4) of such section) in one of the Armed
8	Forces (as defined in subsection (a)(4) of such sec-
9	tion).
10	(4) National Service.—The term "national
11	service" means participation, other than military
12	service or public service, in a program that—
13	(A) is designed to enhance the common
14	good and meet the needs of communities, the
15	States, or the United States;
16	(B) is funded or facilitated by—
17	(i) an institution of higher education
18	as defined in section 101 of the Higher
19	Education Act of 1965 (20 U.S.C. 1001);
20	or
21	(ii) the Federal Government or a
22	State, Tribal, or local government; and
23	(C) is a program authorized in—
24	(i) the Peace Corps Act (22 U.S.C.
25	2501 et seq.);

1	(ii) section 171 of the Workforce In-
2	novation and Opportunity Act (29 U.S.C.
3	3226) relating to the YouthBuild Program;
4	(iii) the Domestic Volunteer Service
5	Act of 1973 (42 U.S.C. 4950 et seq.); or
6	(iv) the National and Community
7	Service Act of 1990 (42 U.S.C. 12501 et
8	seq.).
9	(5) Public service.—The term "public serv-
10	ice" means civilian employment in the Federal Gov-
11	ernment or a State, Tribal, or local government.
12	(6) Service.—The term "service" means a
13	personal commitment of time, energy, and talent to
14	a mission that contributes to the public good by pro-
15	tecting the Nation and the citizens of the United
16	States, strengthening communities, States, or the
17	United States, or promoting the general social wel-
18	fare.
19	(7) STATE SERVICE COMMISSION.—The term
20	"State Service Commission" means a State Commis-
21	sion on National and Community Service maintained
22	by a State pursuant to section 178 of the National
23	and Community Service Act of 1990 (42 U.S.C.
24	12638).

## 1 SEC. 8. NO ADDITIONAL FUNDS.

- 2 No additional funds are authorized to be appro-
- 3 priated for the purpose of carrying out this Act.
- 4 SEC. 9. GAO REPORT.
- 5 Not later than 30 months after the date of enactment
- 6 of this Act, the Comptroller General of the United States
- 7 shall report to Congress on the effectiveness of this Act
- 8 and the amendments made by this Act.