

EARLY CHILDHOOD EDUCATION AND LITERACY TOWN HALL

Monday, July 24, 2023



AGENDA

- 1:00** – Welcome and Update, Rep. Chrissy Houlahan
- 1:10** – Sesame Workshop presentation, Dr. Jeanette Betancourt
- 1:17** – Introduction of guest panelists and moderator
- 1:18** – Q&A, moderated by Dr. Susan Looney, President of RACC
- 2:00** – Final remarks and Conclusion



MEETING NORMS



We will:

1. Treat each other with respect and leave titles at the door
2. Use our time wisely by sticking to the agenda*
3. Address any conflict by dealing with the issue, not the person
4. Ask clarifying questions when in doubt
5. We will discuss policy, not politics

*Topics requiring further discussion will be documented for follow-up

PREPARING FOR Q&A

Please write your questions on the comment card and pass them to a staff member.

If your question is not addressed during the town hall, we will respond to you via email or a phone call!

Please write clearly to ensure a response.

U.S. REPRESENTATIVE
CHRISSEYHOULAHAN
PROUDLY SERVING PENNSYLVANIANS

STAY IN TOUCH WITH US

LET US KNOW A LITTLE MORE ABOUT YOU

NAME: _____

EMAIL: _____

PHONE: _____

ADDRESS: _____

CITY: _____ ZIP CODE: _____

WHAT ISSUES MATTER MOST TO YOU?

<input type="checkbox"/> Agriculture	<input type="checkbox"/> Infrastructure
<input type="checkbox"/> Criminal Justice	<input type="checkbox"/> LGBTQ+
<input type="checkbox"/> Economy / Jobs	<input type="checkbox"/> National Security
<input type="checkbox"/> Education	<input type="checkbox"/> Veterans
<input type="checkbox"/> Environment	<input type="checkbox"/> Women's Rights
<input type="checkbox"/> Government Reform	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Gun Violence Prevention	_____
<input type="checkbox"/> Healthcare	_____
<input type="checkbox"/> Immigration	_____

MY BACKGROUND



- First woman to represent PA's 6th Congressional District
- Air Force veteran, educator, engineer, and entrepreneur
- Served in Teach for America as a chemistry teacher at Simon Gratz High School in North Philadelphia
- Led and scaled a nonprofit helping thousands of underserved students across America build their literacy skills

NEXT: JEANETTE BETANCOURT

- Senior Vice President of U.S. Social Impact at Sesame Workshop
- Sesame Workshop is the nonprofit behind Sesame Street and working to help kids everywhere grow smarter, stronger, and kinder
- At Sesame Workshop, Jeanette directs the development and implementation of community and family engagement initiatives to positively impact vulnerable children and their families



Dr. Jeanette Betancourt
Senior Vice President of
U.S. Social
Impact Sesame
Workshop



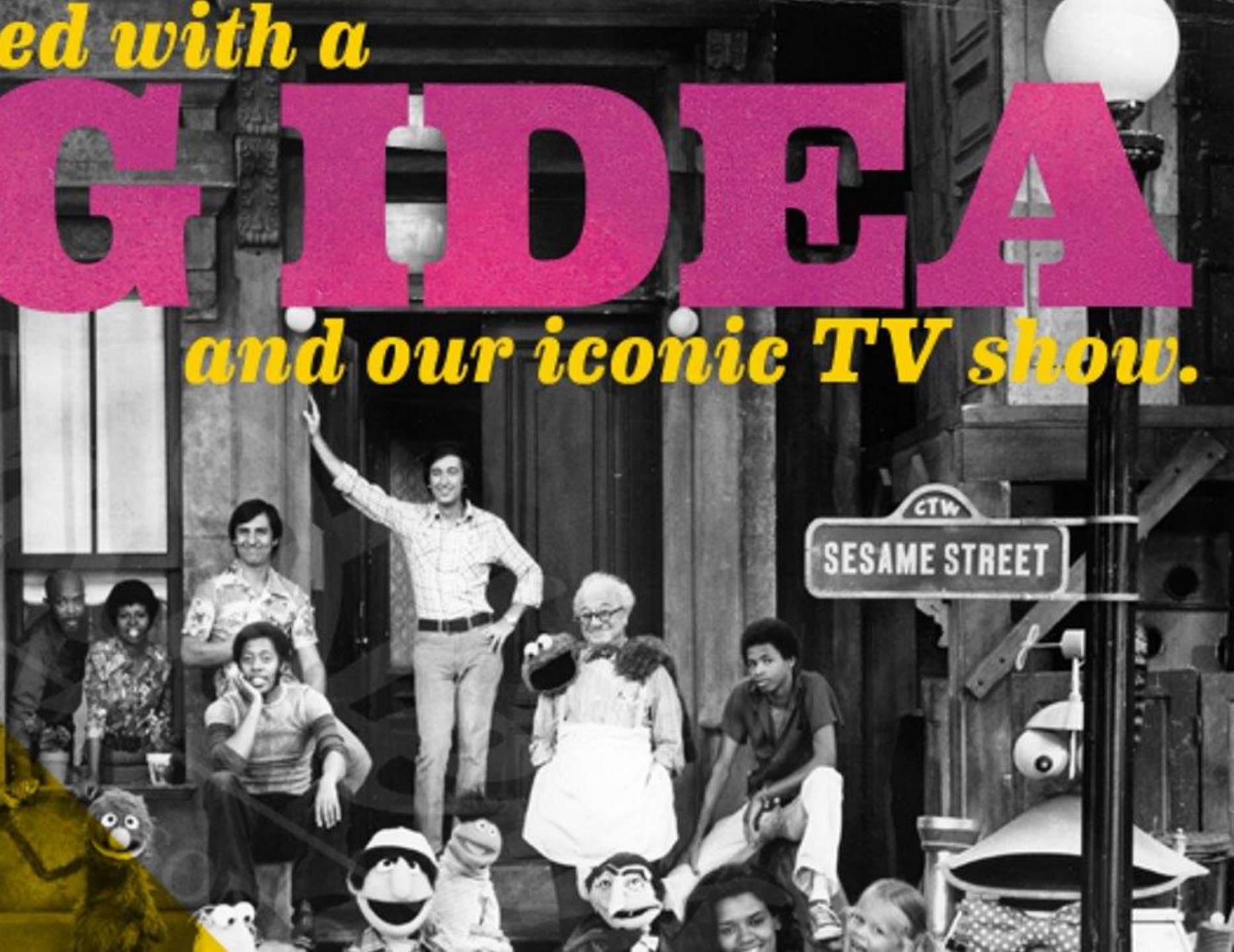
The Joy of Learning Together

Dr. Jeanette Betancourt
SVP, U.S. Social Impact

it all started with a

BIG IDEA

and our iconic TV show.



Our Mission and Vision



To help children everywhere
grow smarter, stronger,
and kinder in order to empower
each generation to build a better
world.

Family and Provider Resources

1. ABCs and 123s
2. Healthy Minds and Bodies
3. Tough Topics
4. Courses and Webinars



Ya me aprendí las letras
Un imprimible para colorear las letras del alfabeto.

Listos para la escuela Ages 3-6



Ask Questions, Build Skills

Questions can inspire and help children imagine and wonder. Ask questions and learn how to add new words into your vocabulary with Abby, Elmo, and Buzz.

Language and Literacy Ages 3-6



Aprender en casa: Lectura

Lean juntos todos los días como parte de la rutina de la familia.

Coronavirus Ages 1-6



Everyday Conversation Cards

Use these cards as conversation starters during your everyday routines.

Language and Literacy Ages 0-6



Creating Alphabet-Rich Environments

Alphabet recognition involves learning the names, shapes, and sounds of the letters in the

Language and Literacy Ages 1-5



Phonemic Awareness

Activities like word blending can help kids build phonemic awareness, which is the

Language and Literacy Ages 1-6

Connect with Us!

All our resources can be found on [sesame.org](https://www.sesame.org). Scan the QR code or text “SESAME” to the number below to get started!



SPECIAL GUESTS

Moderator



Dr. Susan Looney
President
Reading Area
Community College

Panelist



Dr. Jeanette Betancourt
Senior Vice President of
U.S. Social
Impact Sesame
Workshop

Panelist



Shante' Brown
Deputy Secretary
PA Office of Child
Development and
Early Learning

Panelist



Dr. Michelle Reichard-Huff
Director of Early Childhood
and Student Services
Berks County Intermediate Unit

Q&A

*Moderated by Dr. Susan Looney,
President of Reading Area Community College*

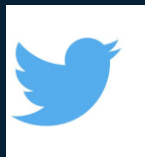
CLOSING REMARKS



STAY CONNECTED:



@RepChrissyHoulahan



@RepHoulahan



@RepChrissyHoulahan



Call us at

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houlahan.house.gov

OUR DISTRICT OFFICES



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